







Your Community.
Your Business.
Your Magazine.

THE COLLECTIVE MAGAZINES

2026 MEDIA KIT

Meet our Magazines.

The Collective Magazines are a love letter to the beautiful Vancouver Island communities we get to create, play, and explore within.

Created in the heart of the Comox Valley, each issue is written, shot, and built by local writers, photographers, and artist telling stories about the places they call home.

When you advertise with us, you're not just buying space in a magazine, you're investing in the very communities where you do business.

OUR CURRENT REGIONS/ PUBLICATIONS





Comox Valley Collective

EST 2014 *FLAGSHIP PUBLICATION*

QUARTERLY *MAR • JUN • SEPT • DEC*

Comox Valley, Courtenay, Cumberland, Black Creek, Merville, Royston, Hornby & Denmen Island, Union Bay.

Strathcona Collective

EST 2020

BIANNUAL *APR • OCT*

Campbell River, Sayward, Quadra & Cortes Island, Gold River, Tahsis.





Oceanside Collective

EST 2026

QUARTERLY *MAR • JUN • SEPT • DEC*

Parksville, Qualicum Beach, Nanoose Bay, Errington, Arrowsmith, Coombs, French Creek, Bowser.



What Our Clients Say

TRUSTED BY BUSINESSES ACROSS THE ISLAND

"Supporting the CV and Strathcona Collective isn't just a marketing decision — it's a reflection of trust. We know the level of effort, passion, and intention behind every edition, and we're proud to be part of it."

— INES, KINGFISHER RESORT & SPA

"It's much more than a print advertisement — it's an opportunity to support, celebrate, and connect with our local community."

— COAST SURF SHOP GM, 10-YEAR ADVERTISER

"You simply don't find a publication of this amazing quality anymore. Far from the thin, advertising-heavy pieces you might find in some hotels, this magazine graces our suites and our lobbies."

— DAVID ROOPER, GM, OLD HOUSE HOTEL

Ads that keep working long after print.

Copies placed in hotel rooms for visitors looking for high-quality local recommendations.

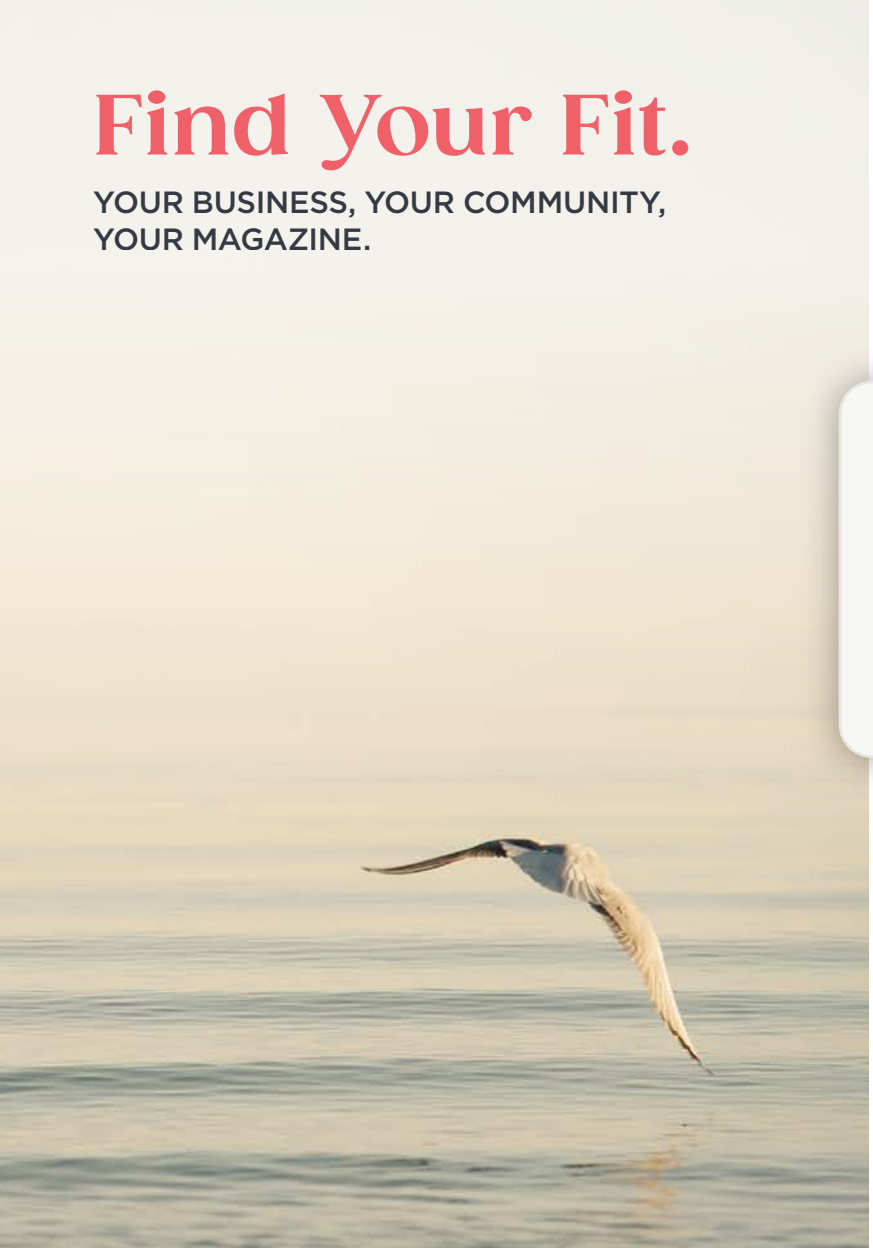
Libraries & community spaces — ongoing public readership long after release.

Many readers keep their copies — these aren't disposable, they're collectible.

A single issue reaches far beyond its original 5,000 print run.

Find Your Fit.

YOUR BUSINESS, YOUR COMMUNITY, YOUR MAGAZINE.



Community

BUILT TOGETHER

Join five other local businesses on a custom-designed page for your market. One issue or the full year.

$280

per business, per issue.

See examples!

Island

REACH ACROSS THE WHOLE REGION

Advertise across two or three of our magazines & **SAVE 20%**

SAVE 20%

Two or three magazines, full year commitment.

Local

YOUR SIZE, YOUR TERMS

Pick your magazine,
Pick your size.

One issue or **SAVE 10%** with a full year.

SIZE	SINGLE ISSUE	FULL YEAR -10%
1/8 page	$415	$373.50/issue
1/4 page	$710	$639/issue
1/2 page	$1,050	$945/issue
Full page	$1,680	$1,512/issue
Inside Front	$2,100	—
Outside Back	$2,520	—

Spotlight Feature

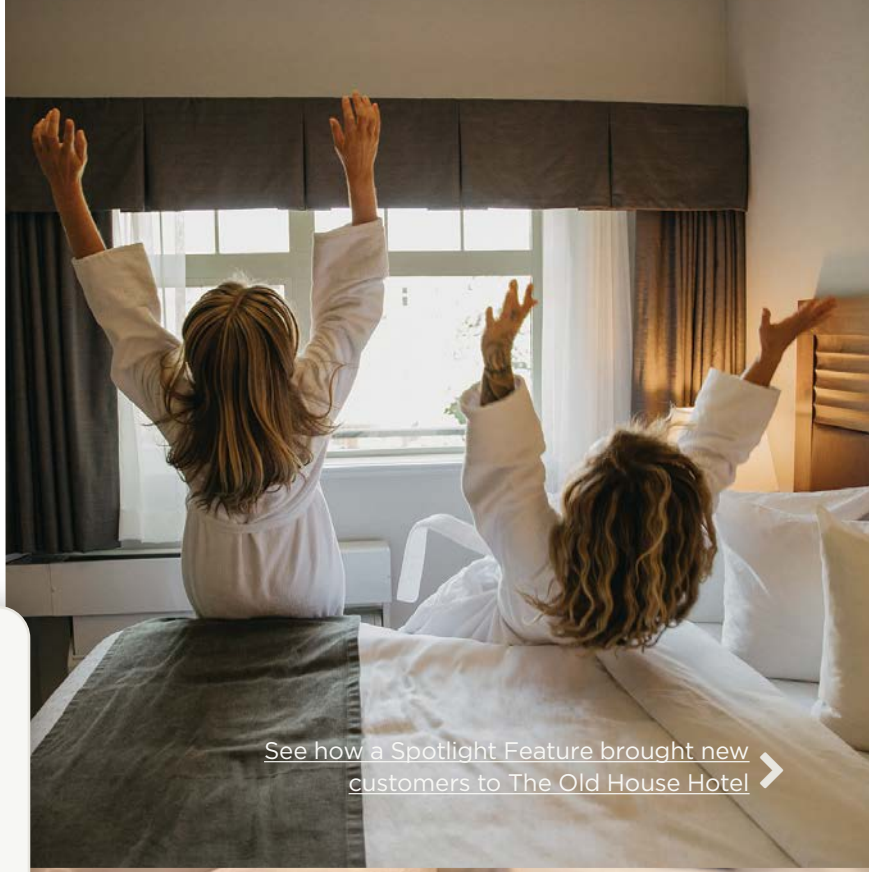
BEYOND ADVERTISING

A Spotlight Feature puts your story on the page, not just your advertisement. We write it, shoot it, and design it the way we build every feature in the magazine. Marked as sponsored content, but built to read like an article. The result is something people naturally engage with. And a reason to visit your business.

Spotlight Features are developed custom for each business.
Get in touch!

"We recently pursued a Spotlight Feature about our Hotel. That story of defining our brand with caring has been mentioned numerous times by members of our community and our guests. Knowing the story will have a permanent electronic footprint on the website is a bonus."

— DAVID ROOPER, GM, OLD HOUSE HOTEL



See how a Spotlight Feature brought new customers to The Old House Hotel



What Happens Next?

Once you've found your fit, getting started is simple.

- We'll confirm your space and send you everything you need — deadlines, specs, and how to submit your artwork
- You'll receive extra copies of the issue to share with your own customers and community
- We'll help you make the most of your placement, from co-op connections to promotional ideas that extend your reach

READY TO FIND YOUR FIT?

Placing an ad with us is an investment in the place you do business. Built by the people who live here, for the businesses that call it home.

Jenn Dykstra
jenn@roammedia.ca
250.465.8025

David Leverton
sales@roammedia.ca
250.702.3101

