

THREE MAGAZINES. ONE ISLAND COMMUNITY



When you advertise with us, you're not buying space in a magazine. You're investing in the very communities where you do business.

WHAT OUR CLIENTS SAY

TRUSTED BY BUSINESSES ACROSS THE ISLAND

“Supporting CV Collective, Strathcona Collective, and NEST isn’t just a marketing decision — it’s a reflection of trust. We know the level of effort, passion, and intention behind every edition, and we’re proud to be part of it.”

— Ines, Kingfisher Resort & Spa

“It’s much more than a print advertisement — it’s an opportunity to support, celebrate, and connect with our local community.”

— Coast Surf Shop GM, 10-year advertiser

“You simply don’t find a publication of this amazing quality anymore. Far from the thin, advertising-heavy pieces you might find in some hotels, this magazine graces our suites and our lobbies.”

— David Rooper, GM, Old House Hotel



MEET THE MAGAZINES

COMOX VALLEY COLLECTIVE

Est 2014 • Flagship

QUARTERLY

Mar • Jun • Sep • Dec

Comox Valley, Courtenay, Cumberland,
Black Creek, Merville, Royston,
Hornby & Denmen Island, Union Bay.



STRATHCONA COLLECTIVE

Est 2020

BIANNUAL

Apr • Oct

Campbell River, Discovery
Islands, Gold River, Sayward,
Tahsis.



OCEANSIDE COLLECTIVE

Est 2026

QUARTERLY

Mar • Jun • Sep • Dec

Parksville, Qualicum Beach,
Nanoose Bay, Errington, Arrowsmith,
Coombs, French Creek, Bowser.



YOUR AD KEEPS WORKING LONG AFTER PRINT

Copies placed in hotel
rooms for visitors looking
for high-quality local
recommmendations

Libraries & community
spaces — ongoing
public readership long
after release.

Many readers keep
their copies — these
aren't disposable,
they're collectible.

A single issue reaches
far beyond its original
5,000 print run.

FIND YOUR FIT

YOUR BUSINESS, YOUR COMMUNITY, YOUR MAGAZINE

COMMUNITY

BUILT TOGETHER

Join five other local businesses
on a custom-designed page for your market.
One issue or the full year.

\$280

per business, per issue

[See examples of Community pages!](#)

ISLAND

REACH ACROSS THE WHOLE REGION.

Advertise across two or
three of our magazines &
save 20%

SAVE 20%

*Two or three magazines,
full year commitment*

LOCAL

YOUR MAGAZINE, YOUR SIZE, YOUR TERMS

Pick your magazine,
Pick your size.
One issue or save 10%
with a full year.

SIZE	SINGLE ISSUE	FULL YEAR -10%
1/8 page	\$415	\$373.50/issue
1/4 page	\$710	\$639/issue
1/2 page	\$1,050	\$945/issue
Full page	\$1,680	\$1,512/issue
Inside Front	\$2,100	—
Outside Back	\$2,520	—

OR

SPOTLIGHT FEATURE

BEYOND ADVERTISING

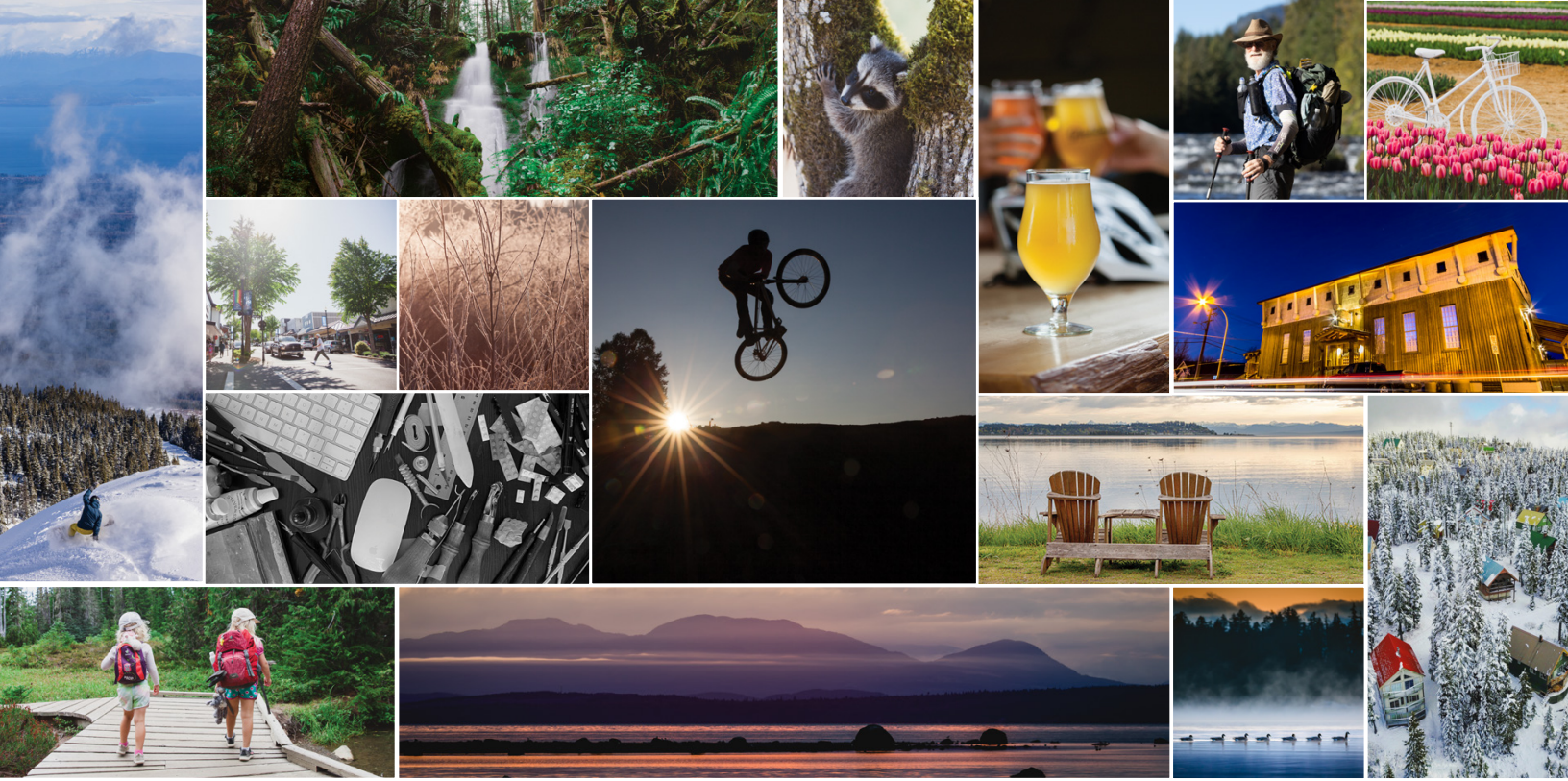
A Spotlight Feature puts your story on the page,
not just your advertisement. We write it, shoot it,
and design it the way we build every feature in the
magazine. Marked as sponsored content, but built to
read like an article. The result is something people
naturally engage with. And a reason to visit
your business.

Spotlight Features are developed custom for each business.
[Get in touch! >](#)

*"We recently pursued a Spotlight Feature
about our Hotel. That story of defining our
brand with caring has been mentioned
numerous times by members of our
community and our guests. Knowing the
story will have a permanent electronic
footprint on the website is a bonus."*

— David Rooper, GM,
Old House Hotel

[See how a Spotlight Feature brought new
customers to The Old House Hotel >](#)



THE COLLECTIVE MAGAZINES

What Happens Next

Once you've found your fit, getting started is simple.

- We'll confirm your space and send you everything you need — deadlines, specs, and how to submit your artwork
- You'll receive extra copies of the issue to share with your own customers and community
- We'll help you make the most of your placement, from co-op connections to promotional ideas that extend your reach

READY TO FIND YOUR FIT?

Placing an ad with us is an investment in the place you do business. Built by the people who live here, for the businesses that call it home.

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